Project Title: Overwatch Website

1. Project overview

The goal of my website is to be informational and spark interest in the viewers to play overwatch

2. Resources

Copy is available at https://en.wikipedia.org/wiki/Characters_of_the_Overwatch_(video_game) and https://en.wikipedia.org/wiki/Characters_of_the_Overwatch_franchise. There are a lot of photographs available on Google Images that I plan to use.

3. Audience

This is an informational site, primarily for users who want to learn more about the game and get a brief context before starting. The user ideally has an interest in gaming.

4. Message

I'd like to emphasize the depth of the game. How it is not just a game, but there is also a story behind it, which makes the game more enjoyable.

5. Tone

The tone is fun and action-based. I am going for an adventurous, sci-fi tone.

6. Visual Style

I want to stick to the Overwatch color palette, which is blue, black, and orange. I want to use techy, futuristic typography and stick to using geometric shapes. I would also like to try incorporating HUD elements.







